

BENJAMIN L. FEIGEL

GRAPHIC DESIGNER

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OBJECTIVE & SUMMARY

Graphic Designer & Web Developer: I am a highly motivated, fast-paced, graphic designer who can effectively manage all aspects of design projects while meeting deadlines.

RELEVANT SKILLS

- Concept development, design process, and production for both print and digital media.
- Proficient in logo/identity systems, publication design including brochure, poster and book layout, exhibition design, typography, black and white photography, and drawing.
- Ability to work with clients to develop design intent and specifications including: budget, objectives, presentation approach, and styles.
- Interface between clients and printer in a commercial printing shop, assisting in selection of suitable materials, color, and layout design to meet objectives within budget.
- Ability to bring projects to completion within budget by managing costs and material selection.

TECHNICAL SKILLS

Proficient in Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Quark Xpress, and Microsoft Office on both PC and Macintosh platforms. Intermediate knowledge of HTML, CSS, Microsoft SharePoint, and content management system integration (front-end). Basic knowledge of Adobe Flash.

PROFESSIONAL EXPERIENCE

Graphic Designer & Web Developer: XO Communications, Herndon, VA. October 2007 – Present
Responsible for managing and developing both web and print marketing materials and working with internal clients to meet their marketing needs. These materials include: e-mail campaigns and newsletters, unique landing pages and micro-sites, pocket folders, booth and exhibition graphics, and updating and maintaining the corporate brand standards guide along with the company web site and intranet.

Freelance 2008

- Advocates for Youth: Undertook diverse freelance projects including brochures, calendar, fact sheets, and other print collateral.
- Angling Technologies (www.findyourwater.com): Web site redesign and development integrated into a content management system (CMS Made Simple).
- Tuttle Publishing: Book Cover for [The Art of Chinese Brush Painting](#) by Caroline and Susan Self.

Freelance Designer: Julia Reich Design, Scipio Center, NY. September – December 2007
Designed and developed print materials for various clients. The projects included brochures, newsletters, posters, logos, and exhibition display graphics.

Technical Illustrator: Carrier – United Technologies Corporation, Syracuse, NY. 2004 – 2007
Intern: Summer 2004; Freelance: May 2005 – October 2007. Created digital illustrations from technical renderings, physical references, and working one-on-one with engineers. I also designed PowerPoint presentations and training manual covers. These presentations and illustrations were created for both online and print training materials.

Design Intern: Chautauqua Institution, Chautauqua, NY. February – May 2007
Responsible for creative concept, design, layout, and electronic production of print media — including brochures, posters, and banners.

Production Manager: The Leader, SUNY Fredonia, NY. August 2005 – May 2007
The Leader is the campus newspaper of SUNY Fredonia, where I worked with the sales team to create black and white or color advertisements for special events and area businesses. I also re-designed the layout of the paper in April 2007, using Adobe InDesign.

EDUCATION

B.F.A., Graphic Design: State University of New York at Fredonia. Magna Cum Laude 3.69 GPA.
A.A.S., Graphic Communication: Mohawk Valley Community College (MVCC). High Honors 3.95 GPA.

AFFILIATIONS

American Institute of Graphic Arts (AIGA), member since 2005.