

BENJAMIN L. FEIGEL

GRAPHIC DESIGNER

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SUMMARY

I am a highly motivated graphic designer and web developer who can effectively manage all aspects of projects while meeting deadlines and working in a team environment.

DESIGN & MANAGEMENT SKILLS

- Skilled in developing websites that are web standards compliant with valid and semantic HTML/CSS, that are also cross browser compatible using progressive enhancement and graceful degradation techniques
- Experienced with concept development, design process, production and communications with third parties for both print and digital media
- Proficient in information architecture and user interface design, logo/identity systems, publication design including brochure, poster and book layout, exhibition design, typography, black and white photography and drawing
- Able to work with clients to develop project specifications including: budget, design and business objectives, material selection, and aesthetics

SOFTWARE & DEVELOPMENT KNOWLEDGE

- Advanced knowledge of HTML, CSS, and web standards
- Intermediate knowledge of JavaScript and the jQuery library
- Experienced in front-end development and implementation of Content Management Systems (CMS) including: Microsoft SharePoint, WordPress and CMS Made Simple
- Proficient in Adobe Dreamweaver, Photoshop, Illustrator, InDesign, Quark Xpress and the Microsoft Office Suite on both PC and Macintosh platforms
- Experience with marketing automation tools such as Aprimo and Eloqua
- Basic knowledge of Adobe Flash and Action Script

PROFESSIONAL EXPERIENCE

Lead Designer & Web Developer: XO Communications, Herndon, VA. October 2007 – Present | Responsible for managing and developing both web and print marketing materials and working with internal clients to meet their marketing needs. These materials include: e-mail campaigns and newsletters, unique landing pages and micro-sites, pocket folders, booth and exhibition graphics, and updating and maintaining the corporate brand standards, company web site (xo.com) and intranet. Also responsible for managing the web marketing team's project schedule and working with senior management to make sure all projects are on track. Other duties have included creating and managing the company's social media plan, working with print vendors to obtain quotes and overseeing quality of deliverables, evaluating enterprise level CMS solutions, and developing IT requirements for various web applications.

Freelance 2009 – Present

- Advocates for Youth: Undertook diverse freelance projects including brochures, calendars, fact sheets, and other print collateral.
- Angling Technologies (www.findyourwater.com): Web site redesign and development integrated into a content management system (CMS Made Simple).
- Tuttle Publishing: Book Cover for [The Art of Chinese Brush Painting](#) by Caroline and Susan Self.

Freelance Designer: Julia Reich Design, Scipio Center, NY. September – December 2007 | Designed and developed print materials for various clients. These projects included brochures, newsletters, posters, logos, and exhibition display graphics.

Technical Illustrator: Carrier – United Technologies Corporation, Syracuse, NY. 2004 – 2007 | Intern: Summer 2004; Freelance: May 2005 – October 2007. Created digital illustrations from technical renderings, physical references, and working one-on-one with engineers. Also designed PowerPoint presentations and training manual covers. These presentations and illustrations were created for both online and print training materials.

Design Intern: Chautauqua Institution, Chautauqua, NY. February – May 2007 | Responsible for creative concept, design, layout, and electronic production of print media — including brochures, posters, and banners.

Production Manager: The Leader, SUNY Fredonia, NY. August 2005 – May 2007 | Worked with the newspaper sales team to create black and white and color advertisements for special events and area businesses. Re-designed the layout of the paper in April 2007.

EDUCATION

B.F.A., Graphic Design: State University of New York at Fredonia. Magna Cum Laude 3.69 GPA.
A.A.S., Graphic Communication: Mohawk Valley Community College (MVCC). High Honors 3.95 GPA.

AFFILIATIONS

American Institute of Graphic Arts (AIGA), member since 2005.